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(71) Applicant (for all designated States except US): **KONINKLIJKE PHILIPS ELECTRONICS N.V.** [NL/NL];
Groenewoudseweg 1, NL-5621 BA Eindhoven (NL).

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(72) Inventor; and

(75) Inventor/Applicant (for US only): **UKAWA, Yusei** [JP/JP]; c/o Philips Japan, Ltd., Philips Bldg., 2-13-37, Kohnan, Minato-ku, Tokyo 108-8507 (JP).

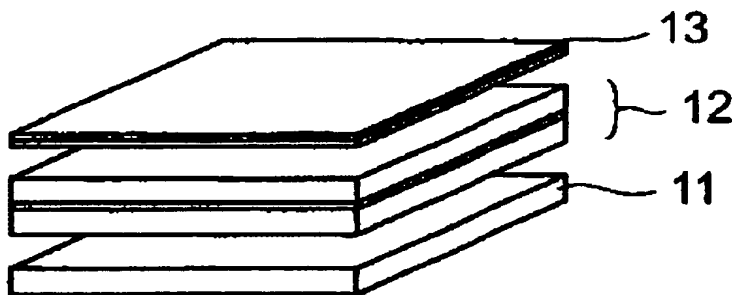
(74) Agent: **AOKI, Hiroyoshi**; c/o Philips Japan, Ltd., Philips Bldg., 2-13-37, Kohnan, Minato-ku, Tokyo 108-8507 (JP).

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(54) Title: **TRANSFLECTIVE LIQUID CRYSTAL DISPLAY DEVICE**



(57) Abstract: A transmissive liquid crystal display device with a reflective mode using external light and a transmissive mode using a light source comprising a light source (11) used in the transmissive mode, a liquid crystal panel (12), arranged over the light source, for operating as display element and a diffusing optical element (13), arranged over the liquid crystal panel, for having a scattering state in the reflective mode and having a non-scattering state in the transmissive mode.

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